

Dr.M.Kalavathi M.Com., M.Phil., Ph.D., PGDCA.

Associate Professor in Commerce

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Mobile:9362229498

Years of Experience: 27

Number of M.Phil Guided: 8

UGC sponsored Minor project Sanctioned & Submitted

A study on Impact of Mobile phones on the socio-economic status of rural customers of Tirupur District, Tamilnadu. Amount sanctioned Rs.70,000 dated February 2013.

Campus Co-ordinator for Online courses on Banking and Financial Services offered by ICICI Bank since 2008.

Publication- Journals:

1. A study on Customer Attitude and issues towards internet banking, Sankara College of Science and Commerce, Coimbatore, 16th Sep,2015, ISBN:978-93-85477-14-0
2. “Customers Attitude Towards Waste Management-A study with Special Reference To Bio-Gas Plant”, Department of Commerce, Sree Narayana Guru College, 4-5th February 2016, pp.362-367, International Journal of Advance Research and Innovation Ideals in Education, ISSN (0)-2395-4396, Vol 1, Issue 3, NISCAIR, CSIR, Google Scholar, Academia.edu.slideshare, Research Bible, Scr 4.06 2016 pp.362-367 C-1244 Research Avenues in Social Science
3. “Role of Banks in achieving Financial inclusion”, PG & Research department of commerce, 26th Sep, 2015,Bharathidasan university constituent college, Perambalur ISBN: 978-93-83213-05-4, ISBN: 978-93-83213-05-4
4. Inclusive Banking through Mobile Banking- A Study on Rural customers Awareness and Attitude towards Mobile Banking. THAVAN- International Journal of Research in Economics and Banking,Vol-04,Dec 2013-2014, ISSN 2277,pp-20-23
5. “Impact of Globalization on the growth and development of MNCs”, Developmental Agenda of Third World Countries under WTO Regime” in 2004.

National Level Paper Presentation:

1. A Study on Rural Cultivators attitude towards Marketing of fruits- paper presented in National Level Seminar on Opportunities and Challenges in Rural Marketing and its impact on Rural Development, organized by the Department of B.Com (CA), NGP Arts and Science College, Coimbatore on 30th Sep 2015.
2. Role of ICT in SMEs Sector on 6th March 2010 at Vidhya Sagar College of Arts and Science.
3. Methodology in Social Science Research- G.T.N Arts College, Dindigul – 24.01.2009.
4. Rural Insurance - Impact of Globalisation on Insurance Sector on 31st March 2007. N.G.M. College Pollachi.
5. An Analytical view of Foreign Direct Investment with special reference to Indian Telecommunication Sector in the State Level Seminar organized by Department of Commerce on the topic the Role of FDI in Indian Business on 14th and 15th Oct 2005 at Mannar Thirumalai Naicker College, Madurai.
5. Globalization and its impact on Telecom sector on 21st February 2004 at Hindusthan College of Arts & Science, Coimbatore.
6. Control Corruption - The order of the day on 29th September 2004 at Sri GVG Visalakshi College, Udumalpet.
7. Indian E-Commerce Scenario – paper presented in State Level Seminar in E-Commerce on 3rd and 4th Dec 1999 at MOP Vishnav College for Women, Chennai.

International Level Paper Presentation:

1. Rebooting Strategies to overcome recession with reference to Telecom Sector –paper presented in International Conference on Rebooting Strategies for Global Recession – organized by Tiruppur Kumaran College, Tiruppur on 20.8.2009.
2. “Impact of Globalization on the growth and development of MNCs”, Developmental Agenda of Third World Countries under WTO Regime” in 2004. Dr. M. Kalavathi Department of Commerce

- Member Faculty, Inspection Commission, Bharathiar University.

FDP Programmes attended:

- Faculty Development Programme in the area of Banking and Financial Services conducted by ICICI Bank from 28th to 31st July 2008.

- Faculty Development Programme :(FDP) on 07.04.2011-09.04.2011at G.R. Damodharan College of Science , Coimbatore
- One day state level conference on “Establishment of Entrepreneurship Development Cells in Higher Education Institutions in TamilNadu”on 21.12.2012 at Chennai Trade Centre, Nandambakkam,Chennai
- Faculty Development Programme on Finance and Accounting held at PSGR Krishnammal College for Women held at 20th to 25th Aug 2012 organised by TCS, Chennai.
- Attended NPTEL Workshop conducted on 17.4.2015 at Sree Thyagaraja College, Pollachi organized by National Programme on Technology enhanced Learning, IIT , Madras.
- Faculty Development Programme on Business Strategy Stimulation conducted by ICT Academy – 7th and 8th September 2016 at GRG School of Management Studies, Coimbatore.
- Southern Regional workshop on Quality Assurance: A Post Accreditation Mandate on 22nd June 2005 at Sri GVG Visalakshi College for Women, Udumalpet.

Seminar Organised:

- National level Seminar on “The Dynamics of Crowdfunding”, 23rd December, 2016